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**SUBJECT DESCRIPTION**

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**57073 Media Arts and Production Project Part A**

<b>Course Name:</b>	Graduate Program in Media Arts and Production
<b>Level:</b>	500
<b>Number of Credit points:</b>	8
<b>Prerequisites:</b>	50918 Media Arts & Production Project Seminar
<b>Semester offered:</b>	Autumn and Spring
<b>Grading:</b>	Pass/Fail

**HANDBOOK DESCRIPTION**

Students are provided with supervision to undertake an original short piece of production work informed by theoretical study, based on independent research and showing evidence of their professional skills and creative expertise. The project can be in any of the following media: radio, sound, film, music, new media or web-based work, video, performances, CD-ROM and telecommunications projects.

The production project will be required to demonstrate work of a high standard with the possibility of being publicly exhibited. It must show evidence that students have engaged in a lively dialogue between theoretical ideas and production practices. The project work is to be initiated in the context of the Master of Media Arts and Production so although it may be related back to institutions and workplaces, it cannot be determined by schedules, deadlines and influences of a work-based project only. The proposed project must be feasible to be produced within the resources available both through UTS and those provided by the filmmaker themselves from outside UTS. It must be of a length that can be reasonably completed within the time frame. Feasibility will be determined by the supervisor.

In Project A students work with their supervisor to negotiate the feasibility and length of their proposed project and their production schedule. They are expected to take their project through research and script revisions to shooting script and storyboard; from preproduction to shooting by the end of the first semester if taken over two semesters. Students are required to submit critical documentation (approximately 5000) words of their research, production development and production process to accompany the final project. This documentation should show the student's critical relationship to their media production practice.

**CONTRIBUTION TO GRADUATE PROFILE**

Students completing this subject

- Are able to demonstrate their advanced skills in either sound, multimedia, radio, music, performance or film and video.
- Have enhanced their knowledge of media cultures and industries.
- Are able independently to take an innovative and creative project from idea into production.
- Have sharpened their critical thinking and conceptual skills in relationship to their specialised area of media production.
- Have been responsible for the creative and technological development of a significant media production.
- Have enhanced their professional skills through undertaking an advanced production work.

**OBJECTIVES**

At successful completion of this subject, students are able to:

- a) Demonstrate their professional skills and creative expertise through the completed work to date on their media production project.
- b) Demonstrate their understanding of the theoretical ideas and professional practices as relevant to their media production work.
- c) By taking their projects through pre-production into production show evidence of their capacities as program makers.
- d) Demonstrate their capacity to undertake collaborative production work.

**TEACHING AND LEARNING ACTIVITIES**

This subject is completed through individual supervision.

**CONTENT**

Students negotiate supervision with a MAP academic and must submit a *Project Proposal* for approval at the commencement of the subject **Project Seminar** (50918) or at the beginning of **Project** semester.

Students are expected to meet the production planning requirements of their project proposal or script, budget, schedule, design notes and provide details of crew or team collaboration at the beginning of semester. At that

stage a schedule for the production will be negotiated along with meetings and work-in-progress screenings with the academic supervisor.

## **ASSESSMENT**

A Pass in the subject requires evidence of a satisfactory stage of progress on a **Short Media Production Project**

### **Assessment 1: Short Media Production Project**

**Objectives:** a,b,c,d

**Value:** 100 %

**Due:** Week 13

**Task:** Students are required to undertake an original short piece of production work informed by advanced theoretical study, based on independent research and showing evidence of their professional skills and creative expertise. The project can be in any of the following media: radio, sound, film, music, multimedia events, video, interactive media, performances, CDs and telecommunication projects. The project must be completed within the guidelines and to the 'work-in-progress' stage as agreed with supervisor by the due date. The proposed project must be feasible to be produced within the resources available both through UTS and those provided by the filmmaker themselves from outside UTS. It must be of a length that can be reasonably completed within the time frame. Feasibility will be determined by the supervisor.

The project work is to be initiated in the context of the Master of Arts in Media Production. While it may be related back to institutions and workplaces, the project cannot be determined by the schedules, deadlines and influences of a work-based project only.

### **Assessment Criteria:**

The student must demonstrate satisfactory work-in-progress towards completion of their Project. Their production work should demonstrate a high level of professional skills and the capacity of the student to bring together a creative team, to problem solve creative and technical problems and to engage in a critical way with their own ideas and production practices.

## **MINIMUM REQUIREMENTS**

To satisfy the assessment requirements for this subject students must satisfactorily complete the assessment t

## **TEXTS AND REFERENCES**

These will be advised by supervisor according to the nature of the project and needs of the individual student.