



THE UNIVERSITY OF
NEW SOUTH WALES

COLLEGE OF FINE ARTS

CORPORATE PLAN
1995 - 2000

THE UNIVERSITY OF NEW SOUTH WALES

MISSION STATEMENT

By emphasising

- excellence in research and teaching
- international involvement
- interaction with the community

UNSW will earn international recognition as a university of outstanding quality

THE UNIVERSITY OF NEW SOUTH WALES

COLLEGE OF FINE ARTS

MISSION STATEMENT

The UNSW College of Fine Arts will achieve the highest quality research, scholarship and education for artists, designers, art and design educators, historians and theorists.



THE UNIVERSITY OF NEW SOUTH WALES COLLEGE OF FINE ARTS, NOW:

Since its establishment in 1975 as the School of Art in Alexander Mackie College of Advanced Education, the University of New South Wales, College of Fine Arts has grown to become one of the largest and strongest art and design education institutions in Australia.

In the period since joining the University of New South Wales as a faculty in 1990 the College of Fine Arts has increased its profile of postgraduate courses and currently has more postgraduate students than any other similar Australian art college/faculty.

With 288 postgraduate enrolments in 1994 in four masters by coursework (187), four masters by research (96) and four PhD programs (5), CoFA substantially exceeds the enrolments of other major art/design units (Monash University 20-60, Royal Melbourne Institute of Technology 136).

The College occupies the University's City Art Campus in Paddington which is located strategically in Sydney's major gallery and arts industry film and media district and includes on campus two well-equipped professional galleries. One gallery exhibits student work and the other mounts shows of international significance, survey shows and exhibitions relating to the College's educational program.

As a result of these advantages, the College has attracted a distinguished faculty committed to teaching and research in the fields of fine arts, art education, art history and theory and design and is a preferred academy for students from Australia and abroad.

Since joining the University the existing network of contacts with Australian institutions has been enhanced and is being extended to include overseas art and design colleges particularly in Asia.

These are the foundations on which the future developments represented in this Corporate Plan will be built.

(For specific data see Appendix A.)

STRATEGIC INITIATIVES 1995–2000

DEMAND FOR QUALITY

- Increase the proportion of students involved in research by expanding the numbers of students undertaking undergraduate honours studies particularly in the three year duration Bachelor of Fine Arts and Bachelor of Art Theory courses. (UNSW/KS-I)
- Attract outstanding students from this and other universities to undertake masters and PhD studies by promoting the advantages of the College. (UNSW/KS-I)
- Apply UNSW guidelines on good "teaching practice" as a model, particularly with regard to the supervision of research students from undergraduate honours to doctoral level. (UNSW/KS-II)
- Develop the brief for, and plan the establishment of, the Australian Graduate Centre for Art and Design (AGCAD) to encourage quality research projects. The Centre would seek to:
 - provide support for researchers by attracting scholarships/sponsorships and other sources of funding;
 - develop student and staff exchanges;
 - attract high performing international researchers;
 - investigate and evaluate new models for the delivery of graduate education;
 - develop and market continuing education programs for professional training;
 - coordinate cooperative research at both the national and international level. (UNSW/KS-I & II)

- Support postgraduate students by developing a resource plan which will guarantee an effective allocation of staff, space, equipment and facilities to meet their needs. (UNSW/KS-I, III & IV)
- Monitor and review the academic structure of the College to develop flexibility and encourage cross disciplinary initiatives. (UNSW/KS-XI)
- Encourage gifted school students to seek admission to the College's undergraduate courses by conducting relevant seminars for senior secondary students and a regular program of Summer/Winter schools in a range of practical disciplines. (UNSW/KS-III)
- Prepare high quality promotional packages to enhance the College's profile nationally and internationally. (UNSW/KS-III & V)
- Expand the practice of research students giving presentations on their research projects to enhance the research profile and the level of critical dialogue. (UNSW/KS-II)
- Encourage undergraduate honours students to continue their academic careers at masters and PhD levels at this College through the development of a range of scholarship/sponsorship opportunities. (UNSW/KS-II)
- Provide the means for the publication of the outcomes of masters and doctoral research projects so as to highlight the academic profile of the College. (UNSW/KS-II)
- Expand the College's publications program. (UNSW/KS-II)
- Expand the College's public education and development program. (UNSW/KS-VII)

ADVANCED TECHNOLOGIES

- Provide support within the College for research and development in areas of advanced technologies. (UNSW/KS-VII)
- Specifically the College will establish a Multimedia Unit which provides:
 - a centre for research and development in multimedia.
 - industry training in multimedia software usage and content.
 - an inhouse facility to enhance teaching and learning via the development of multimedia course material and applications through industry/College (UNSW) partnerships. (UNSW/KS-VII)
- Adopt new models of educational delivery and information access to make a better match between resources available and effective learning requirements. (UNSW/KS-VII)
- Optimise existing College technical support facilities. (UNSW/KS-VII)
- Incorporate all levels of academic and general staff in the process of achieving improved modes of course delivery. (UNSW/KS-VII)
- Establish long term industry links which will ensure the viability of collaborative research and training partnerships. (UNSW/KS-IX)

Student Numbers 1995

	Enrolments	EFTSU
BFA	393	360
BArEd	202	189
BArTh	94	89
BDes	148	148
MArt	82	40
MArEd	26	13
MArtAdmin	59	27
MDes	20	20
MFA	85	55
MArEd(Hons)	24	12.5
MArTh	9	4.5
MDes(Hons)	4	2
PhD (all areas)	7	5
TOTAL	1,153	965

Academic Staff

Professors	2	
Associate Professors	5	
Senior Lecturers	17	
Lecturers	29	
Associate Lecturers	3.5	
Visiting and Adjunct Professors	3	
Casual (part-time) for 1995	535	HPW over two sessions

Administrative Staff	-	13
Library and Information Technology	-	15
Teaching Support	-	22
Desktop Publishing Unit/Galleries/Properties	-	8